

**Seed Enterprise Management Institute (SEMI)**  
**SEMI Innovation, Business Incubation and Acceleration HUB (SIBIAH)**  
**African Agribusiness Incubators Network (AAIN) are holding a**  
**SEMINAR on the 23<sup>rd</sup> May 2019**

## **TITLE-Unleashing the Potential: Using Business Incubation to Harness Innovations and Build Startups for Students & Staff**

### **SEMINAR OVERVIEW**

The seminar focuses on how to build the business incubation ecosystem within Faculty of Agriculture (CAVs) and the University of Nairobi in general. The aim is to enhance student entrepreneurship support, improve the innovation ecosystem, and develop a business incubation program that accelerates startups within the Faculty of Agriculture.

The seminar includes presentations, business and innovation pitches from Faculty of Agriculture students followed by a response panel.

### **WHO SHOULD ATTEND**

- CEOs of NGOs
- Aspiring entrepreneurs (seeking to start own agribusiness)
- Specialists and aspiring specialists in business incubation
- Those involved in advising & supporting micro enterprises/small businesses
- Micro enterprise and small Business CEOs, and owner managers
- Graduate students (Doctoral and Masters) with entrepreneurial interest in business development
- Those running entrepreneurship courses

### **FOR MORE DETAILS**

Prof. George N Chemining'wa  
Prof. Agnes Mwang'ombe | [wakesho123@gmail.com](mailto:wakesho123@gmail.com) |  
Peter Kuria Githinji | [petergithinji@africaain.org](mailto:petergithinji@africaain.org) |

### **SEMINAR INFORMATION**

**DATE** 23<sup>rd</sup> May 2019  
**TIME** 10:00-12:00 AM  
**VENUE:** Faculty of Agriculture (Upper Kabete Campus)  
**ROOM:** SEMIS Large Hall

### **PROGRAM**

1. Registration
2. Introductions & Opening Remarks
3. Statements on the Seminar objective and program
4. Student Presentations (Pitch)  
Response Panel
5. Closing Remarks and way forward

**ENTRANCE IS FREE**  
**but please register**

### **Registration Details**

Florence Kiwunja  
+254 722382 300  
email: [flokiwunja@gmail.com](mailto:flokiwunja@gmail.com)